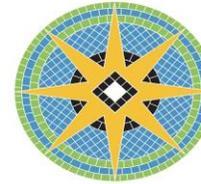


Balboa Park Conservancy: Values Strategy Screen

Purpose: Ensure that all projects adopted by the Conservancy are considered in light of the ten community-identified values key to ensuring Balboa Park's legacy.

Instructions:

Step 1	Project Committee meets to discuss each project and the extent to which each value is present.
Step 2	Committee collectively assigns if a value is present or not.
Step 3	Results are compiled and other considerations such as cost, development time, and phasing are factored in. The project is then prioritized.



Project Score Sheet

Project: _____

Date: _____

Value	Value Definition	Quartile Weight	Is Value Present (enter 1 or 0)	Value Score	Committee notes
Accessibility	The Park should be easy for everyone to get to and visit.	4		0	
Sustainability	Balboa Park should be financially sustainable, avoiding a large backlog of accumulated deferred maintenance. Balboa Park should be "Green," environmentally sustainable that includes limiting its carbon footprint, recycling, water and soil conservation and energy efficiency.	4		0	
Preservation/History	Balboa Park's history is uniquely valuable and should be preserved, enhanced and interpreted to visitors.	4		0	
Cultural Values/Traditions	Balboa Park presents visitors with opportunities to enjoy and learn about history, art, cultural values, and to celebrate diversity and traditions.	3		0	
World Class Destination	Balboa Park is recognized and experienced as a world-class destination.	3		0	
Open Space	Open space at Balboa Park is important and should be preserved and enhanced.	3		0	
Collaboration	Public and private partners must work together to find collaborative ways to enhance and sustain the Park.	2		0	
Safety	Balboa Park seeks to always be a crime free and safe environment.	2		0	
Recreation	Vital components of the Balboa Park experience include organized (ex: soccer games, tennis, golf) and informal (walking dog, picnic) recreation.	1		0	
Transparency	Balboa Park should be managed and improved with transparency maintaining constant "two-way" conversation with the community.	1		0	