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FOR IMMEDIATE RELEASE (High-resolution images available on request)

## Food Truck Friday Helps Kick Off Summer Weekends in Balboa Park Food Truck Friday Returns June 2 – September 29, 2017

SAN DIEGO — The Balboa Park Conservancy's popular Food Truck Friday program will once again help visitors kick off their summer weekends in style in 2017. On Friday evenings from June 2 to September 29, visitors of all ages can enjoy family-friendly entertainment while eating gourmet treats from a rotating selection of more than a dozen food trucks parked on the Plaza de Panama and El Prado walkway from 4:00 to 8:00 p.m. Now in its second year, Food Truck Friday is a program of the Balboa Park Conservancy in partnership with the City of San Diego Park and Recreation Department.



In 2016, Food Truck Friday helped turn Balboa Park into a popular date-night destination, giving thousands of park visitors a unique opportunity to sample a diverse selection of local food trucks, serving everything from appetizers and main courses to desserts and specialty beverages, all in one convenient location. Many Balboa Park museums took advantage of the increased crowds the food trucks and free live entertainment attracted to offer special evening hours.

This year, Food Truck Friday will once again present a different musical performer or group each Friday night in the Plaza de Panama. The Plaza's "living room" setup will also be rolled out, including a large artificial lawn for children to play on, a giant checkers set, and oversized beanbags. In addition, event sponsors KyXy 96.5, Energy 103.7, and XEWT 12 will be on hand on select Friday evenings with activities for families. The adjacent San Diego Museum of Art will also continue to offer \$5 admission prices to all visitors after 5:00 p.m. on Friday nights.

For the first Food Truck Friday program on June 2, two dozen students from the <u>School of Creative & Performing Arts</u> will perform under the direction of Dr. John Reynolds, 5:00 p.m. to 7:50 p.m. The food trucks in the park that evening will include Tacos La Mezcla, Tabe BBQ, Born in Brooklyn, Devilicious, Currywurst Frankfurt, Super Q, Mastiff Sausage, Seoul Man, Two for the Road, New Orleans Cuisine & Catering, Marcel Belgium Waffles, Sicilian Breeze, and Lil' Miss Shortcakes. The Fab Trailers Vintage Photo Booth will also be available for fun photos with family and friends.

For more information and updates, visit <a href="http://www.balboaparkconservancy.org/food-truck-fridays/">http://www.balboaparkconservancy.org/food-truck-fridays/</a>.

Food Truck Friday is presented in conjunction with









The Balboa Park Conservancy enriches the visitor experience and keeps Balboa Park magnificent by sustaining and enhancing the park's beauty, and its historic, cultural, and recreational character for the enduring enjoyment of all. Working in partnership with the City of San Diego and surrounding communities, the Conservancy is committed to ensuring that the park's spectacular landscaping, grounds, and structures continue to make Balboa Park one of the best urban cultural parks in the country. For more information, visit http://www.balboaparkconservancy.org.

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